



# Sponsorship Opportunities





Dear Industry Colleagues,

The Postdoctoral Society (PDS) of Stellenbosch University is inviting companies to sponsor the organisation of the 2nd Postdoctoral Research Conference of Southern Africa. The conference will be organised in collaboration with Prof Eugene Cloete's office, Vice-Dean of Stellenbosch University, and the Postdoctoral Office of Stellenbosch University.

Stellenbosch University is amongst South Africa's leading tertiary institutions based on research output, student pass rates and rated scientists, and is recognised internationally as an academic institution of excellence. We look forward to welcoming valued sponsors to engage with Postdoctoral Research Fellows, leaders, emerging researchers and other stakeholders by providing unique sponsor opportunities.

This three day virtual event will include both live and pre-recorded events, which will give our sponsors maximum visibility. The live events will be recorded and available to delegates beyond the conference dates. There will be a separate Virtual Sponsor Lounge for all corporate sponsors to showcase themselves during and after the conference.

The Organising Committee





# Attendee profile

This conference aims to connect Postdoctoral Research Fellows based at universities across Southern Africa with each other as well as with international researchers and other stakeholders.

Postdoctoral Research Fellows with a wide range of research profiles will attend, including but not limited to: Science, health, microbiology, agriculture, business, economics, artificial intelligence, arts, politics, and communications. We will host 150 to 200 participants during the virtual conference.







# Why become a sponsor

- Be part of engaging conversations between Postdoctoral Research Fellows, leaders, researchers and other stakeholders from all over Southern Africa
- Position your company in a unique setting of emerging researchers
- Engage with delegates from all over Southern Africa
- Share your marketing material in the 'sponsor lounge'
- Obtain contact details of the participants to share your services and company
- Opportunity to be part of a bouquet of keynote talks, panel discussions, oral and poster presentations and postdoc discussions





# Sponsorship opportunities

## Diamond R40,000 +

- Mention as Diamond sponsor in abstract book
- Exclusive lounge for the duration of the conference
- Mention as sponsor of the conference on social media and logo on website
- Prominent logo display on registration invitation
- Four complimentary registrations for conference
- Opportunity to receive contact details of participants (opt-out) to send information about company / services / product
- 2 min promotional video presented before breakout / exhibition session;
- Banner during the coffee breaks;
- Opportunity to host parallel session

## Platinum R30,000

- Mention as Platinum sponsor in abstract book
- Exclusive lounge for the duration of the conference
- Mention as sponsor of the conference logo on website
- Three complimentary registrations for conference
- Opportunity to receive contact details of participants (opt-out) to send information about company / services / product
- 30 sec promotional video presented before breakout / exhibition session
- Banner during the coffee breaks

## Gold R25,000

- Mention as Gold sponsor in abstract book
- Exclusive lounge during all breaks of the conference
- Mention as sponsor of the conference logo on website
- Two complimentary registrations for conference
- Opportunity to receive contact details of participants (opt-out) to send information about company / services / product



# Sponsorship opportunities

## Silver R20,000

- Mention as Silver sponsor in abstract book
- Exclusive lounge during all breaks of the conference
- Mention as sponsor of the conference logo on website
- One complimentary registration for conference

## Bronze R5,000

- Mention as Bronze sponsor in abstract book
- Exclusive lounge during the breaks of the conference
- Mention as sponsor of the conference logo on the website

## Prize sponsors

- Inclusion in abstract book





# Connect Lounge

## Exclusive Industry Lounge

- Virtual exhibition room where participants can visit the company.
- The sponsor can upload a promotional video and brochures here to showcase their company, services, product, etc.
- Material can be downloaded by the participants of the conference.
- There will be links included to the Industry Partner's website and social media.
- Participants can chat to the Industry Partners via a Zoom link (manned by the Industry Partner themselves).







# Let's connect

We thank you for your consideration  
to support our conference and  
welcome your partnership.

[postdocs@sun.ac.za](mailto:postdocs@sun.ac.za)  
[www.postdocsa.co.za](http://www.postdocsa.co.za)

Our sponsorship team will gladly discuss your specific requirements and prepare a package that suits your needs and goals.

Kindly note that all opportunities are available on a first-come, first-served basis, therefore we recommend that you let us know as soon as possible if you are interested in specific items.